



Joining Together to Strengthen Communities



Dear Community Partner,

It has been seven years since the Pine Grove Association and the Canton Juneteenth Committee hosted its first Juneteenth Celebration in Canton, MS. This year we plan to continue this tradition on **Saturday, June 18, 2022**, in honor of 157 years of freedom. Juneteenth is the oldest nationally celebrated remembrance of the ending of slavery in the United States. Juneteenth marks that day with festivities to promote and cultivate knowledge and appreciation of African American history, culture, and well-being in memory of this momentous occasion.

Our Juneteenth events will include a 5K run/walk, health fair and other activities promoting health and wellness. The event will take place on the historic Hickory Street in Canton. *The focus again this year is the health and well-being of the community.*

We ask your organization to help defray the costs of hosting the event by serving as a sponsor. A commitment of a tax-deductible contribution will ensure the success and continuance of this community celebration. The Pine Grove Association is a tax-exempt organization. Its Employee Identification Number is 64-0810734.

Your financial contribution will be greatly appreciated. Proceeds from this event will benefit the youth programs of the Pine Grove Association. The Pine Grove Association is a local nonprofit helping youth excel in all areas of development, including academically, socially, and culturally. Please review the enclosed 2022 Juneteenth Sponsorship Level Form to determine the benefits of your desired level of sponsorship.

Our official 5K Run/Walk will kick off the day as we travel through some of Canton's Historic neighborhoods. We are encouraging organizations to organize teams and participate.

We hope we can count on you to make this year's event healthier and more engaging. Thank you in advance, and we welcome your support. I can be reached at (601) 955-1132 or cantonjuneteenth@gmail.com if you have questions.

Sincerely,

Angela Y. Carson

2022 Canton Juneteenth Committee Chairperson



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2022 Juneteenth Celebration Sponsorship Packages

Platinum Sponsor \$3000.00 __

- Listed as top sponsor on website with logo and link
- Listed as top sponsor in email blast with logo and other media promotions Prominent display of logo on all race t-shirts
- Opportunity to speak at opening of race and during festival
- Promotional materials in race packet
- Special announcements mentioning sponsor name during and after the race 10 complimentary race entries and 10 race t-shirts
- Vendor space to advertise your business during the Juneteenth Celebration
- Name displayed at mile markers along the race route and water stations
- Name displayed during the Health Challenge
- Name displayed at the Health Fair

Gold Sponsor \$1000.00 __

- Listed as sponsor on website with link
- Listed as sponsor in email blast
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Special announcements mentioning sponsor name during and after the race 7 complimentary race entries and 7 race t-shirts
- Vendor space to advertise your business during the Juneteenth Celebration

Silver Sponsor \$500.00 __

- Listed as sponsor on website with link
- Listed as sponsor in email blast
- Company logo on back of race t-shirt
- Promotional materials in race packet
- 3 complimentary race entries and 3 race t-shirts
- Vendor space to advertise your business during the Juneteenth Celebration

Bronze Sponsor \$250.00 __

- Listed as sponsor on website
- Listed as sponsor in email blast
- Company logo on back of race t-shirt
- Promotional materials in race packet
- 1 complimentary race entry and race t-shirt
- Vendor space to advertise your business during the Juneteenth Celebration



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2022 Juneteenth Sponsor Commitment Form

Company/Organization Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Email: _____

MY TAX-DEDUCTIBLE DONATION IS IN THE AMOUNT OF:

_____ **Platinum: \$3000** _____ **Gold: \$1000** _____ **Silver: \$500**



_____ **Bronze: \$250** _____ **Other**

Make check or money order payable to **Pine Grove Association, Inc.** EIN: 64-0810734.

Please mail completed for and payment to:

Pine Grove Association, Inc. | Attn: Juneteenth Committee | P.O. Box 36, Canton, MS 39046

or pay via

 \$PineGrA	 cantonjuneteenth@gmail.com
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